

TOGETHER
LET'S MAKE A DIFFERENCE



GEORGIA STATE
BANDS

Georgia State Bands is pleased to present three cornerstone educational outreach events to support music students and teachers in metro Atlanta and throughout the Southeast. Last year, over 5,000 students came to our campus to participate in the Southeastern Regional Concert Festival, Georgia State Marching Band Championship, and Summer Leadership Institute. Through these events, educators and students alike have had the opportunity to work with world-class faculty and guest artists to make a tangible difference in their own music programs.

Take this opportunity to partner with us as we seek to provide these events for more students, teachers, and music communities. Enclosed, you will find information on each event as well as current sponsorship and advertisement opportunities.

Thank you for your consideration and support of Georgia State Bands!

**Summer
Leadership Institute**

**Georgia State Marching
Band Championship**

**Southeastern Regional
Concert Festival**

pantherband.gsu.edu/events

Summer Leadership Institute

The Summer Leadership Institute fosters growth within the leadership of high school band programs. During this two-day event, 400 students from around the Southeast come together to learn effective leadership strategies and skills that will better equip them for leading themselves, their sections, and their band.

Institute sessions include keynote speakers designed to motivate and inspire young musicians. Students attend breakout sessions which focus on

communication, team building, problem solving, public speaking and more. Directors attending the Director Track actively discuss new teaching methods that concentrate on technology, show design, and visual technique.

The Summer Leadership Institute is the place to get a head start on next year's thinking today, make connections, get new ideas and learn new strategies from experienced educators and clinicians in the field.



Southeastern Regional Concert Festival

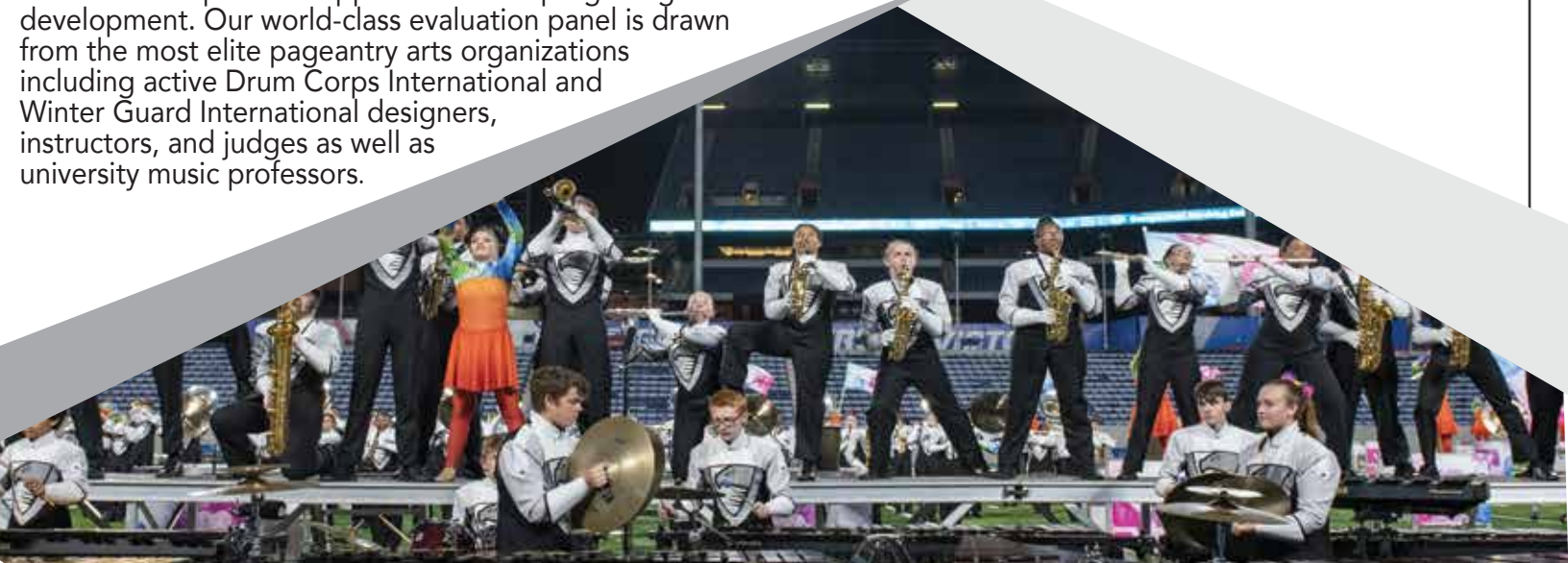
The Southeastern Regional Concert Festival is designed for middle and high school bands interested in an exciting and educational performance experience. This opportunity provides the same world-class offerings as the Music for All National Festival such as master classes, featured concerts, and scheduled concert observations. Nationally renowned evaluators provide written and recorded feedback during each concert and an on-stage clinic for each performing ensemble.

Applications are accepted from ensembles throughout the U.S., not just the Southeast.



Marching Band Championship

The Georgia State University School of Music and the Panther Band are pleased to host the Georgia State Marching Band Championship (GSMBC) in October. With the addition of Georgia State Stadium (formerly Turner Field) to the University campus, we are able to offer students, directors and spectators a first-rate venue for a late-season marching show. GSMBC is committed to offering an education-based format devoted to the enrichment of students and directors while providing evaluation and feedback that presents opportunities for program growth and development. Our world-class evaluation panel is drawn from the most elite pageantry arts organizations including active Drum Corps International and Winter Guard International designers, instructors, and judges as well as university music professors.



Partnership Opportunities

SPONSOR

PRESENTING SPONSOR - \$15,000

- Benefits as listed for Elite Sponsor PLUS
- Company name listed as presenting sponsor on all event and marketing materials for upcoming event series
- Complimentary suite for 12 people (GSMBC)
- Company name/logo included on awards face plate (GSMBC)
- A total of 10 – 0:30 advertisements (GSMBC/SLI)

ELITE SPONSOR - \$5,000

- Benefits as listed for Supporting Partner PLUS
- Participation in awards ceremony (GSMBC)
- Complimentary passes (8) to each event
- A total of 6 - 0:30 advertisements (GSMBC/SLI)

HOSPITALITY SPONSOR - \$5,000

- Benefits as listed for Supporting Partner PLUS
- Named sponsor of on-site Director's Lounge at each event
- 1 table for company collateral in Lounge
- Opportunity for company representative to meet/greet participating directors

SUPPORTING PARTNER - \$2,000

- Company name listed in online and on-site event sponsor areas
- Complimentary booth space at each event
- One full-page program book advertisement (SRCF)
- 2 – 0:30 advertisements (GSMBC/SLI)
- Complimentary passes (4) to each event

Partnership Opportunities

ADVERTISER

GEORGIA STATE MARCHING BAND CHAMPIONSHIP

Main Display 0:30 Advertisement - \$500

- Main display can accommodate still images or videos (MP4)
- 16:9 Aspect ratio

Scripted PA Advertisement - \$200

- Event Announcer will read your advertisement (once) aloud during the event
- GSMBC logo will be displayed on screens

Ribbon Board Add-On - \$250

- Can be added onto any option chosen above
- Dimensions are 14,368 x 40

**Display specs and maps available on our website*

SOUTHEASTERN REGIONAL CONCERT FESTIVAL

Program Book Advertisement (full color)

1/2 Page - \$300

Full Page - \$500

Digital 0:30 Advertisement - \$500

- Display can accommodate still images or videos (MP4)
- 16:9 Aspect ratio
- Advertisement will be looped throughout both days of the event

SUMMER LEADERSHIP INSTITUTE

Digital 0:30 Advertisement - \$500

Event Participant T-Shirt Advertisement - \$1,500

- Only available for one company (on a first-come basis)
- Company logo will go on the back of all event shirts (student participants and event staff)

Company Branded Session Materials (for 500 participants)

- Recommended items are notebooks, pens, pencils, etc.

**Most options can be purchased in multiple quantities*

Partnership Opportunities

EXHIBITOR

GEORGIA STATE MARCHING BAND CHAMPIONSHIP

Booths are placed in the Championship Marketplace located in the 100-level concourse which is the main spectator entrance to the designated stadium seating for the event.

All booth rentals include:

- Two name badges which provide admission into the stadium
- One, six-foot table (undraped)
- Two chairs
- Company contact information listed on the event website
- One parking pass
- Security patrolling the stadium during event times
- Access to power if needed (no wifi available)

Non-Retail	Retail
10 x 10 - \$200	10 x 10 - \$300
10 x 20 - \$400	10 x 20 - \$600

**FAQs about the Championship Marketplace can be found on our website*

SOUTHEASTERN REGIONAL CONCERT FESTIVAL

Exhibitor Booth - \$300

Booths are located in the Rialto Center for the Performing Arts Lobby. All vendors must be non-retail and are not permitted to allow any noise interference with the ongoing performances.

All booth rentals include:

- One, six-foot table (undraped)
- Two chairs
- Company logo and contact information listed on the Festival website
- Company logo and contact information listed in Festival Program Book